

July 15, 2019

Roll call: Scott Dehelian, Anne Thornbury, Kathy Valentine, Erica Staib, Judy Brentlinger, Holly Helbig, Patty Rodgers, Allie McBreen, Aubrey Sears and Jamie Mills. Sarah Ash was absent.

NEW BUSINESS

Midwest Indoors, OHJA Classic and OHJA Medal finals

Arena Horse Shows has taken over the management of the Midwest Indoors shows held in November at World Equestrian Center. TJ Campbell is the new show manager. The shows will be expanded 5 days. This should allow for a smoother show and allow time for Hunter Classic and Medal finals to be the special classes they should be. Unfortunately, the Country Heir Equitation finale will not be held.

To enhance the experience a few ideas suggested are:

- Holding the medal during the 1st show and offering an unjudged warm up Friday night
- Moving the medal to the R&L vs the sanctuary to be held Saturday night instead of Sunday morning
- Moving the OHJA Classic “Spectacular” to the 2nd week on Friday evening and possibly eliminating the derby.
- Serving a buffet dinner ringside prepared by the Paddock club
- Improved awards presentation
- Splitting the hunter classic into two sections like the medal, a 2’/2’6 section and a 3’/3’6 section
- Posting information to multiple social media platforms to generate excitement

A few board members felt switching the medal and classic weekends may limit interest & participation in those classes as many use the week 1 hunter classic as a warm up for the medal class week 2. Show management is neutral on this idea. We need to be mindful to not make too many changes at once as we won’t be able to understand what worked or didn’t in terms of participation and overall experience. A vote was held and all approved of leaving the Classic the 1st week and the Medal the 2nd, however, the Medal is planned for Saturday night instead of Sunday morning.

Scott asked Patty to check with the Paddock club in regards to dinner preparations which included understanding the number of diners expected and the approximate cost per person. This information is essential for OHJA to allot money, obtain sponsorships and decide if we can offer a dinner BOTH weeks.

Scott motioned to adjourn and was seconded by Erica at 6:40 pm

Respectfully submitted,

Erica Staib